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## **BEEF PROMOTION OPERATING COMMITTEE MEETING AGENDA - DRAFT**

Wednesday, September 4, 2024 | 8:00 AM – 6:00 PM MT  
Thursday, September 5, 2024 | 8:00 AM – 12:30 PM MT  
Hyatt Place Pena Station/Denver Airport, Denver, CO  
Ballroom

**Andy Bishop**, Chair  
**Dan Gattis**, Vice Chair

### **Wednesday, September 4**

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- 1. Call to Order**
- 2. Establish a Quorum**
- 3. Welcome**
- 4. Approve Agenda**
- 5. Approve Meeting Minutes – May 13, 2024**
- 6. Financial Report and FY 2025 Available Funds**
- 7. Checkoff Evaluation Committee Report**
- 8. FY 2025 Veal Formula**
- 9. Authorization Request (AR) Amendments**
- 10. Beef Promotion Operating Committee Schedule and Procedures**
- 11. Presentation of FY 2025 Authorization Requests (ARs)**
  - Research
  - Producer Communications
  - Industry Information
  - Consumer Information
  - Foreign Marketing
  - Promotion



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## **BEEF PROMOTION OPERATING COMMITTEE MEETING AGENDA**

### **Beef Promotion Operating Committee**

Wednesday, September 4, 2024 | 8:00 AM – 6:00 PM MT

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### **Thursday, September 5**

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**12. Action of FY 2025 ARs**

**13. Action of FY 2025 Budget Amendment**

**14. Other Business**

**15. Adjourn**