



CBB EXECUTIVE COMMITTEE MEETING AGENDA - DRAFT

2024 Beef Promotion Operating Committee & CBB Executive Committee Meetings

Thursday, September 5, 2024 | 1:30 PM – 2:30 PM MT

Hyatt Place Pena Station DIA, Denver, CO

Ballroom

Ryan Moorhouse, Chair

- 1. Welcome and Call Meeting to Order**
- 2. Establish a Quorum**
- 3. Approve Agenda**
- 4. Approve Minutes of the August 6, 2024 Meeting**
- 5. CEO/Travel Update**
- 6. Legal Update**
- 7. Beef Promotion Operating Committee Report**
- 8. Financial Report**
- 9. Branded Partnerships**
 - National Promotions
 - State Promotions
- 10. Status of QSBC Audit Reports & Marketing Plans**
- 11. Checkoff Program Committee Update**
- 12. Other Business**
 - Next Executive Committee Meeting October 8, 2024 @ 11:00 AM MT
- 13. Executive Session**
- 14. Adjourn**